

GUILD HALL: OFFSITE

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SWEPT AWAY: LOVE LETTER TO A SURROGATE(S),
A GUILD HALL: OFFSITE EXHIBITION
WILL RUN AT MAIN BEACH IN EAST HAMPTON
FOR FOUR CONSECUTIVE SATURDAYS

September 10, 17, 24, and October 1, 2022 - 7-10PM



Photo: Joe Brondo for Guild Hall

August 30, 2022—East Hampton, NY — As part of **GUILD HALL: OFFSITE**, [*SWEPT AWAY: Love Letter to a Surrogate\(s\)*](#), the second and final exhibition of 2022, **will commence on September 10 and run for four consecutive Saturdays through October 1, from 7-10PM at East Hampton's Main Beach** (101 Ocean Avenue, East Hampton). The project was conceptualized by Warren Neidich who created the successful ***Drive by Art*** event in 2020. It is co-curated and co-coordinated by Christina Mossaides Strassfield, Museum Director/Chief

Curator of Guild Hall, Anuradha Vikram, Los Angeles based independent curator, and Los Angeles based conceptual artist Renee Petropoulos.

In reference to the East Hampton event, Strassfield remarked "With Guild Hall being under renovation we felt this was a wonderful way to bring accessible art to our community and have everyone feel welcome and enjoy themselves. We are delighted to have the chance to expand the museum's reach through our collaboration with our West Coast partners."

"Swept Away: Love Letter to a Surrogate(s) is a community-oriented artistic project that aims to create a transcontinental heartbeat across America," said Neidich. Sixty-five artists from Los Angeles will write sets of instructions, in the form of love letters, to an equal number of artists from the East End of Long Island who will then perform them in an open and improvisational way at the waters' edge in front of the pavilion at Main Beach in East Hampton. In the spring the reverse will occur; with East End artists writing love letters to LA artists to be executed at Will Rogers State Beach, Santa Monica in conjunction with the 18th Street Arts Center.

Regarding the Los Angeles happenings, Anuradha Vikram and Renee Petropoulos shared "Over two consecutive days, West Coast artists will respond to prompts submitted by their East Coast counterparts that address themes of deep ecology and the interdependence of humans with other living beings and ecological networks. Each artist will be limited to using only what they and their collaborators can carry to the shoreline and retrieve at the close of their action."

These 'Art Happenings', borrowing a term of Allan Kaprow, who's famous *Happening #3* was performed in East Hampton in August, 1966, will likewise create ephemeral performative gestures and time-based works. They might take the form of building a sandcastle, singing a song, reciting poetry, dancing, surfing, making a sculpture that interacts with the tide, interventions with shells, doing a light projection, picking up garbage on the beach, etc.

The general community is invited to enjoy the performances amidst the pounding of the surf which will act, on one hand, as an acoustical backdrop and, on the other, as a reminder of the importance of the sea in the prevention of ecological degradation brought on by climate change. Its protection is imperative and as Neidich has stated "It is hoped that through these combined experimental gestures and performances, a sense of solidarity between local and national artists and their respective diverse communities will emerge, and through them, new innovative social tools and structures with which to confront the ecological catastrophe."

The list of East End and West Coast artist pairings is as follows:

EAST END ARTISTS

Pamella Allen
Suzanne Anker
Elena Bajo
Lillian Ball
Monica Banks
Dianne Blell
Scott Bluedorn
Sanford Biggers
Megan Chaskey
Scott Chaskey
Philippe Cheng
Andrea Cote
Ivana Dama
Peter Dayton

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LOS ANGELES ARTISTS

Jade Gordon + Megan Whitmarsh
Margarethe Drexel
Jasmine Orpilla
Dana Duff
Jamie Ross
Lisa Anne Auerbach
Robert Herbst
Sterling Wells
Lionel Popkin
Kathryn Andrews
David Horvitz
Nina Waisman
Rodrigo Arruda
Anita Pace

Katrina Del Mar	>	>	Taisha Paggett + Meital Yaniv
Jeremy Dennis	>	>	Debra Disman
Sabra Moon Elliot	>	>	Rochelle Fabb
Carol Edwards	>	>	Pamela Hudson
Eva Faye	>	>	Patty Chang + David Kelly
Saskia Friedrich	>	>	Fran Siegel
Margaret Garrett	>	>	Susan Kleinberg
Veronica Gonzales	>	>	Cassandra Marketo
Kimberly Goff	>	>	Cheri Gaulke + Xochi Maberry-Gaulke
Jeremy Grosvenor	>	>	Vincent Johnson
Jerelyn Hanrahan	>	>	Andrew Berardini
Candace Hill Montgomery	>	>	Anna Joy Springer
Virva Hinnemo	>	>	Sam Shoemaker
Alice Hope	>	>	Krysten Cunningham
Erica-Lynn Huberty	>	>	Sandeep Mukherjee
Terri Hyland	>	>	Joseph Mosconi
Ruby Jackson	>	>	Alice Könitz
Ilya + Emelia Kabakov	>	>	Carolyn Castano
Carlos Lama	>	>	Elisabeth Houston
Laurie Lambrecht	>	>	May Sun
Joseph Liatela	>	>	Badly Licked Bear
Donald Lipski	>	>	Raul Baltazar
Sutton Lynch	>	>	Yrneh Gabon Brown
Josephine Meckseper	>	>	Jiayun Chen
Paul Miller	>	>	Lucia Santini Ribisi
Tanya Minhas	>	>	Allison Wyper
Richard Mothes	>	>	Kristin Calabrese
Michelle Murphy	>	>	Sarah Beadle
Jill Musnicki	>	>	Victoria Vesna
Eileen O’Kane Kornreich	>	>	Iman Person
Dalton Portella	>	>	Ryat Yezbick
Jaanika Peerna	>	>	Marcus Kuiland Nazario
Toni Ross	>	>	Sharon Barnes
David Rothenberg	>	>	Beatriz Cortez
Will Ryan	>	>	Jody Zellen
Sara Salaway	>	>	Melinda Altshuler
Matthew Satz	>	>	Katie Grinnan
Bastienne Schmidt	>	>	Jisoo Chung
Barry Schwabsky	>	>	David Schafer
Christine Sciulli	>	>	Karen Lofgren
Arlene Slavin	>	>	Jenny Yurshansky
Janice Stanton	>	>	Kearra Gopee
Christina Sun	>	>	Catherine Scott
Carol Szymanski	>	>	Xiouping
Sara Vandeerbeek	>	>	Alicia Serling
Ryan Wallace	>	>	Joshua Aster
Ross Watts	>	>	Justine Harari
Allan Wexler	>	>	Dan Kwong
Nina Yankowitz	>	>	Francesca Gabbiani
Darius Yektai	>	>	Barbara McCarren + Jud Fine
Almond Zigmund	>	>	Marissa Mandler

Visit guildhall.org/sweptaway for more information. A schedule of happenings will be posted as the event dates approach.

Guild Hall's museum programs are made possible by the New York State Council on the Arts with the support of the Office of the Governor and the New York State Legislature, an anonymous donor, Crozier Fine Arts, and funding from The Michael Lynne Museum Endowment, and The Melville Straus Family Endowment.

ABOUT WARREN NEIDICH

Warren Neidich uses written texts and neon-light sculptures to create cross-pollinating conceptual works that reflect upon situations at the border zones of art, science, and social justice. His performative and sculptural work *Pizzagate Neon* (2018), recently on display at the Venice Biennale 2019, analyzed, through a large hanging neon light sculpture, fake news and the post-truth society. Selected exhibitions include the Whitney Museum of American Art, PS1 MOMA, White Columns, Walker Art Center MIT List Visual Art Center, (Cambridge), Los Angeles County Museum of Art, National Museum of American Art (Washington D.C., US), Museum Ludwig (Köln, Germany), Haus Der Kunst (Munich), Zentrum für Kunst and Media (Karlsruhe, Germany), ICA London, Palais Tokyo (Paris, France), Villa Arson (Nice, France) and Kunsthaus Zürich. He has been a visiting lecturer in the Departments of Art at Brown University, GSD Harvard University, Columbia University, Princeton University, University of California, Los Angeles, the Sorbonne in Paris, France; and the University of Oxford and Cambridge University in the UK. His work has been the subject of over 150 magazine and newspaper articles, including *The New York Times*, *Time Magazine*, *Artforum*, *Art in America*, *Kunstforum International*, *The Art Newspaper*, *Smithsonian Magazine*, *The Chicago Tribune*, *Hyperallergic*, *Artnet*, *GQ*, *Forbes*, *Vogue IT*, *Monopol*, *Performance Art Journal*, *Time Out*, *The New Yorker*, *New York Magazine*, *Los Angeles Times*, *The Village Voice*, and *Frieze*.

warrenneidich.com

ABOUT GUILD HALL

Guild Hall is the cultural heart of the East End: a museum, performing arts, and education center, founded in 1931. We invite everyone to experience the endless possibilities of the arts: to open minds to what art can be; inspire creativity and conversation; and have fun.

Guild Hall has served four generations and introduced audiences to the most storied artists and performers of our time. Now as we approach our centennial, we have embarked on a state-of-the-art renovation to match the caliber of our artistry for twenty-first-century audiences. The facility-wide Capital Improvements Project & Campaign includes top-of-the-line physical and technological enhancements to better deliver on our mission as an artist-driven, interdisciplinary institution.

GUILD HALL: OFFSITE was launched in late spring 2022, temporarily moving programming to select East End locations, featuring dynamic and unmissable exhibitions and events with artists both local and from around the world.

For more information about this and other programs, visit GuildHall.org.

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